**Communications and Campaigns Officer**

La Strada International (LSI) is a European NGO Platform against human trafficking, that works from a human rights perspective in support of trafficked persons. The platform aims to prevent human trafficking and to protect and realise trafficked persons’ rights. Member organisations provide access to adequate assistance and support to victims, run helplines and prevention programmes, train other professionals to provide assistance and referral, and advocate for policy changes at the national level. The LSI secretariat supports the members by leading European monitoring and policy advocacy, information and knowledge exchange, capacity building and multi-stakeholder cooperation to ensure effective anti-trafficking policies and actions.

La Strada International is looking for a Communications and Campaigns Officer to join our team in November 2023 for an initial period of one year. Preferably, the Communications and Campaigns Officer will be based in Amsterdam, but working remotely from another location can be discussed.

**Responsibilities**

* Actively monitor and identify news to promote or react to, related to anti-trafficking and labour migration issues, including updates by LSI members and relevant stakeholders;
* Maintain LSI’s websites and social media accounts including social media planning, posting, monitoring and analytics on Twitter, LinkedIn and Facebook;
* Contribute to the preparation and publication of LSI’s monthly newsletter, including updates on LSI’s research findings and policy positions;
* Maintain contacts with media representatives and take the lead in organising media outreach and respond to media inquiries quickly and effectively;
* Develop commentaries, press statements, op-eds, and other communication materials and contribute to the publication of reports, presentations, etc.;
* Organise and manage the communications planning for campaigns and media actions, petitions, and statements in accordance with LSI’s strategic directions;
* Proofread and edit papers and reports;
* Work with external copywriters, designers, videographers, and other service providers to deliver on communications outputs as needed.

**Knowledge, skills and experience**

* Degree in journalism, communications, media or another social or political science field;
* At least three years’ work experience in communications, campaigning, public outreach, media/journalism, copywriting or marketing (including relevant traineeships/internships), ideally in human rights NGOs;
* Strong motivation to take up the coordination and implementation of LSI’s communications work;
* Commitment to the vision and mission of La Strada International;
* (Nearly) Native-level English skills and ability to promote key messages in English for traditional and social media channels. Ability to edit texts to an academic standard, as well as to write, edit and articulate messages in styles accessible for different audiences, such as NGOs, policymakers, and EU and UN representatives;
* Experience in using various social media platforms for knowledge sharing and networking;
* Familiarity with visual design tools, editing tools and applications, WordPress and Mailchimp (or similar tools), and a high level of IT skills;
* Familiarity with civil society and trade union networks in Europe and at least a basic understanding of EU institutions and political contexts;
* Citizenship of an EU member state or a valid residence and work permit in the Netherlands;
* Ability to work in a team as well as independently and multi-task; attention to detail and hands-on mentality;
* Accountability and the ability to deliver on agreed tasks and timeline to a high standard.

The following are strong additional assets:

* Knowledge of human trafficking and human rights;
* Experience/understanding of working in or with a small organisation;
* Experience in working with international networks or coalitions.

**What we offer**

* One-year fixed-term contract of minimum 24 hours - maximum 32 hours a week. After the end of the year, there is the possibility of extension to a second one-year contract or a permanent contract, dependent upon availability of funding and assessment of the position;
* Market-based salary: a gross monthly salary between € 2,884 and € 4,252 based on full-time employment, depending on experience (subject to proven records such as work certificates and references);
* A labour contract under Dutch law with an attractive set of benefits, including variable working hours, possibility of working from home, contribution to health insurance and a good pension scheme;
* An informal and collegial work environment in an international team as part of a large civil society movement.

**How to apply**

Please send us the application form - see below - together with your CV (preferably max 2 pages) and two professional references in English by 29 September 2023 to Ms. Ria Meinema, rm@lastradainternational.org with the subject line: Communications and Campaigns Officer. We expect to inform shortlisted candidates by the beginning of October. Only shortlisted candidates will be contacted. Interviews are scheduled for the week of **9 – 13 October 2023** in Amsterdam or online. The starting date is ideally 1 November 2023 or as soon as possible afterwards. For questions, you can email rm@lastradainternational.org

**Application form for the position of Communications and Campaigns Officer**

Deadline for applications: 29 September **2023.** Please send the filled form to **rm@lastradainternational.org**with the subject Communications and Campaigns Officer

Your responses to the questions in this form will play an important role in our assessment of your application, so please take some time to think about them. We are committed to the professional development of our staff so that they can improve their skills, performance, and capacity. Therefore, if you do not have extensive experience in some of the areas identified below, you can share your views about how that aspect of the work *should be* implemented. We are interested in your skills and thinking and not only your work experience.

## Personal information[[1]](#footnote-1)\*

Name (first last):

Email:

Telephone number (including country code):

Current city and country:

Are you able to relocate to Amsterdam, from November 2023? (note that we can consider to offer the post to persons wanting to work remotely from abroad).

# Motivation, skills, and abilities

**a. What are your reasons for applying for this position? What motivates you in working for La Strada International and what do you think you can contribute to our work?** (Recommended word count: around 300 words)

**b.** **What is your work experience related to human trafficking and labour migration issues? Have you been monitoring or publishing about these issues?** (recommended max. 500 words)

**c. What experience do you have related to social media work, could you reflect on earlier responsibilities in this field?** (max. 500 words)

**d.** Part of your work will involve communicating LSI’s analyses and positions through articles, op-eds, press releases, or blogs. **Please describe your experience in preparing such communication materials related to women’s rights, migration, human trafficking, sex work, and other human rights and social justice issues.** You don’t need to provide samples of your work here; these are requested further down in the form. (max. 200 words)

**e.** **Optional: Any additional information that you would like to share with us to support your application?** (max. 100 words)

# Education, employment, and other previous experience

If you prefer you can also instead of answering a, b, c and d, include your CV, providing that it contains all the requested information below. **However, a response to e and beyond is required.**

1. **Present and previous occupations** (please list only work experience relevant to this position. (Add rows as necessary.)

|  |  |  |  |
| --- | --- | --- | --- |
| **Employer’s name and city, country (please start with current/most recent)** | **From/to(month year)** | **Position held including brief description of your duties** | **Reason for leaving** |
|  |  |  |  |
|  |  |  |  |

1. **Education** (including training courses)

|  |  |  |
| --- | --- | --- |
| **Name of school, college and/or university, or training institution** | **From/to** | **Qualifications obtained** |
|  |  |  |

1. **Languages**

|  |  |
| --- | --- |
| **Language** | (Use your own assessment and indicate one of: poor, good, excellent, or mother tongue. Add rows as necessary) |
| **English** |  |
|  |  |

1. **Other relevant experience** (i.e., other activities that tell us about your skills and interests such as past or current volunteer work, membership of associations, passions, etc.)
2. **Please provide two or three writing samples of your work. These should preferably be published, short (blog or op-ed style) pieces.**

Sample 1: (insert link)

Sample 2: (insert link)

Sample 3, optional: (insert link)

If your work has not been published, please add your writing samples as attachments to your email and describe them here:

Attachment 1: (description)

Attachment 2: (description)

Attachment 3, optional: (description)

1. **References**

Please share the details of two people who can attest to your character and work. Referees should be unrelated to you and should know you in a professional/academic capacity only. Referees’ information will remain confidential; we will only contact them with your permission.

*Referee 1*

First name last name:

Contact email:

Phone number (optional):

Relationship to you:

*Referee 2*

First name last name:

Contact email:

Phone number (optional):

Relationship to you:

**By sending this form, you declare that the information provided here is accurate and genuine at the time of writing.**

1. \* This information is collected by La Strada International for the purposes of recruiting a Communications and Campaigns Officer. None of the information provided here will be shared with anyone outside of La Strada International. [↑](#footnote-ref-1)